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Every Dog DEI Statement

The dog training and animal welfare communities are predominantly white and affluent. Black, Indigenous, and People of Color (BIPOC) are historically underrepresented for a variety of reasons, including financial burdens, convenient access to veterinary or training services, language barriers, white-oriented marketing, and lack of role models in the industry.

Austin's communities and their pups deserve better. Every Dog is making an aggressive commitment to improving diversity, equity, and inclusion (DEI) in the local dog training space by introducing measures that address those challenges disproportionately faced by BIPOC communities:

1. Reshape the industry by recruiting and training BIPOC and bilingual community members to be dog trainers.
2. Provide financial assistance and payment options to dog-owners who are unable to afford expensive private sector dog training resources.
3. Recruit and retain Board Members and organizational leadership who reflect and connect with the diverse communities that Every Dog serves.
4. Offer services and materials for dog-owners who are more comfortable speaking in Spanish.
5. Elevate BIPOC voices and faces in the dog behavior world through leadership opportunities and paid speaking engagements.
6. Use internal metrics and reviews to hold ourselves accountable to achieving the above DEI goals.

These initiatives are critical to achieving our mission of ensuring that dog behavior and training resources are available to *all* of Austin's communities, as well as for establishing a new standard in the dog behavior world that prioritizes inclusivity and accessibility.