



2026 EVERY DOG GRADUATION CELEBRATION

sponsorship opportunities



everydog
BEHAVIOR TRAINING

who we *are*

Every Dog is a nonprofit committed to making dog training *accessible*.

Half of Austinites have a dog, but many can't afford the training to keep their dogs safe, happy, and thriving. Every Dog is here to change that—we believe all dogs and their humans deserve access to professional dog training and behavior support.

IN THE LAST 6 YEARS,

7,500+

Austin families have trained with Every Dog

AND WE'VE GIVEN

\$245,000

in financial assistance to families in need

what we *do*

Accessible, personalized support for every dog and their person.

GROUP & PRIVATE TRAINING

Everything from puppy basics to agility, confidence, and behavior challenges.

FINANCIAL AID

Help for anyone who needs it, no questions asked. Families pay what they can.

SPANISH-LANGUAGE TRAINING

Training in Spanish so Austin's Latinx community has the resources it deserves.

FREE WEBINARS

Expert advice from local and national speakers, including amplifying BIPOC voices.

FREE CLASSES FOR SHELTER DOGS

Partnering with local shelters so shelter dogs get help and enrichment out of the kennel.

WHY IT MATTERS

We keep dogs in homes, prevent surrenders, advance equity, and keep everyone safer.

why partner with *every dog*

A growing, trusted name in Austin

With thousands of families training with Every Dog each year and continuous growth in 2 locations—your brand rides that momentum.

An engaged, mission-aligned audience

Engage with our 17.9k social media followers plus an active email community of dog-loving Austinites who show up for the cause.

Values worth standing beside and supporting

Financial aid, Spanish-language training, and shelter partnerships make accessibility and equity real—not just a slogan.

the event

The Graduation Celebration is Every Dog's *first annual* signature fundraiser; a graduation ceremony for the dogs and the families who showed up for them.



details

DATE

Saturday, September 26, 2026

TIME

6:00–8:00 PM

LOCATION

Every Dog South

1606 W Stassney Ln, Suite 7
Austin, TX 78745

key info

- ✓ 200 guests expected
- ✓ Fun activations (think tattoos or caricatures)
- ✓ A live graduation ceremony
- ✓ Branded opportunities in the space, in swag bags, and the live event

the audience

Every Dog's supporters aren't just dog lovers: they're active participants in a booming pet-care industry.

Ranging in demographics and across the Austin area, our supporters actively spend on the causes that matter to them, including local businesses.

Every dollar raised goes back into the programs that make sure **more dogs and more families get to walk across that stage** next year.

We keep event costs deliberately low so your sponsorship goes to **real impact**—like funding our financial aid program—and not plates of chicken.

sponsorship *benefits*

SPONSORSHIP LEVELS	CHANCELLOR OF CANINES \$10,000	DOCTORATE OF DOGGOS \$5,000	MASTER'S OF MUTTS \$2,500	BACHELOR'S OF BARKS \$1,000
Logo on all event signage & digital promotion	✓	✓	✓	✓
Social media story shoutout (17.9k followers)	✓	✓	✓	✓
Logo on all event emails (pre- & post-event) + post-event impact recap	✓	✓	✓	✓
1 branded insert in attendee swag bags (sponsor provides 200 units)	✓	✓	✓	✓
Complimentary event tickets (2 per tier)	✓	✓	✓	✓
Post-event sponsor performance recap for internal reporting	✓	✓	✓	✓
Hyperlinked logo on Every Dog website for one year	✓	✓	✓	✓
Dedicated social feed post + named in pre-event countdown	✓	✓	✓	—
Dedicated email feature to full audience (7,600+ subscribers)	✓	✓	—	—
Present a named superlative award & speak at the ceremony (~60s)	✓	✓	—	—
Sole corporate logo on official event t-shirts	✓	—	—	—
Presenting-sponsor naming rights across all marketing materials	✓	—	—	—
Employee wellness perk: free group class for 2 employees	✓	—	—	—

Sponsorship Impact

Provides a full month of dog training financial aid for families needing help

Provides 25 training classes for shelter dogs to build the skills that make them adoptable

Covers initial behavior consults for 16 families who don't know where else to turn

Sponsors 5 families through a 6-week basic training group class

become a *sponsor* today

Email us the sponsorship opportunity you're interested in, and we'll get you all the details. Together, we'll make sure more dogs get to walk across that stage.

CONTACT

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